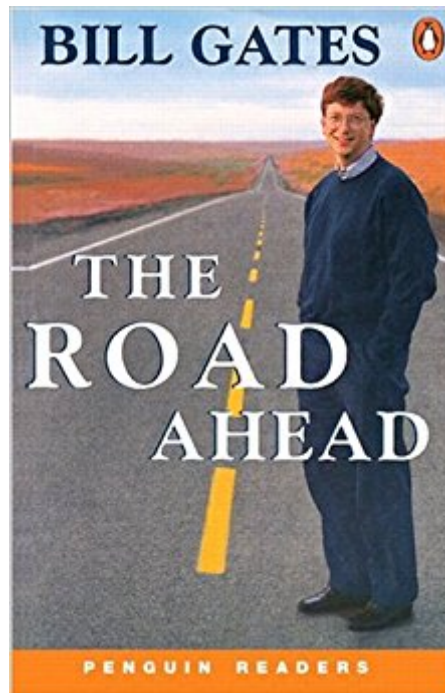


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The Road Ahead (Penguin Readers, Level 3)



Synopsis

What is the information highway? How will the new technology change our lives? *The Road Ahead* is Bill Gates' vision of the future. In it he describes how he thinks the revolution of the information age will change the way we buy, work, learn and communicate with each other. Bill Gates has built the Microsoft Corporation into one of the most successful companies in the world. His book is an optimistic look at how new technologies will transform the way we live.

Book Information

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Customer Reviews

Microsoft CEO Gates's musings on the future of the digital age spent 14 weeks on PW's bestseller list. Copyright 1996 Reed Business Information, Inc. --This text refers to an out of print or unavailable edition of this title.

This recording, the third based on Gates's best-selling book (the original abridgment was reviewed in *Audio Reviews*, LJ 1/96; the unabridged edition was reviewed in *Audio Reviews*, LJ 8/96), has been updated to include Gates's—and by extension, Microsoft's—sudden realization that the Internet is the Holy Grail of computing. Having been beaten to the punch by Netscape Communications (whose ubiquitous World Wide Web browsers own anywhere from 70 to 90 percent of the market), Gates finds himself playing catch-up. Here, he lays out Microsoft's internet strategies and outlines a brief history of the Internet's meteoric rise in popularity. Thankfully, after reading the new and revised passages, our nerdy-voiced host hands the ball off to reader Rick

Adamson, who seems much more comfortable in front of a microphone. Recommended for libraries that passed on the previous two audio incarnations of *The Road Ahead* and for larger collections wherein popular technology materials circulate well. ?Mark Annichiarico, "Library Journal" Copyright 1997 Reed Business Information, Inc. --This text refers to an out of print or unavailable edition of this title.

I found this book while we were visiting in New York city at Christmas time. It was at the hotel we were staying at. I got about half the book finished before we checked out and was real excited to finish it. The book was published in 1995 and is Bill Gates predictions of how the tech world will change in the next 10-15 years. He reiterated often that these were just his thoughts on where things would go and that many would probably not happen. What was fascinating about reading the book 20 years later, was all his predictions happened. This included one prediction that robots would not be common place, which apparently from reading the book many in the tech world thought would be case at that time. I thoroughly enjoyed it.

Dry as unbuttered toast, a firehose delivery of techno prognostications streamed from the massive brain of a true genius. It just keeps coming, wave after wave of what happened and what's next. Made my modestly average brain hurt until I put it down. The early Microsoft years are fun but then it's just a tedious delivery of the rolling technology wave, mostly spot on, which is amazing for sure. If Gates or his editors only had a sense of humor. But alas, not so.

Love reading what Bill Gates saw ahead, many years ago. In 1980 he was predicting that we would someday be using computers the size of credit cards. What a visionary he was - and is today! He is a man to be much admired.

The insights, history, and forecasts provided in this book make it an essential read for anyone interested in a broad perspective of contemporary society as we move into the next century. Most enjoyable was the interactive CD Rom in the center of the book containing text, interviews, a tour of Bill's house, and other great features. (It was a nice touch!) Mr Gates is overly optimistic that computers and the internet will solve most of society's problems. It was good to contrast his view of the near future with Jeremy Rifkin and others who believe mass unemployment will be the direct result of increased technological efficiencies. It will be interesting to follow events as they unfold to see whose vision was more clear.

Excellent condition,faster than expected shipping. Again,great condition for a first edition. Very insightful and prescient read by Mr. Gates. I still find it amazing that he wrote this book in 1995 and now in 2013 practically all his predictions has come true.

It is in perfect condition

This effort illustrates the future of publishing, I would hope. I will definitely pay extra for the multimedia CD experience. The book is just the multimedia text, and comes across as bland when read alone.The CD is a rich multi-media experience that was an enjoyable trek through my past (I've been a software developer since the 60's) and gives strong glimpses of the future I'm currently involved in making happen.

good product

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